

BIO-BILIOGRAPHY

University of California, Santa Barbara

Name: Ronald E. Rice September 15, 2013

Academic Title: Professor Above Scale

Last update filed on: September 15, 2009

This update refers to the period: September 16, 2009 – September 15, 2013

CURRICULUM VITAE

Previous Academic Appointments

2010 -: Affiliate Faculty, Donald Bren School of Environmental Science and Management

2005 -: Co-Director, Carsey-Wolf Center

2003 -: University of California, Santa Barbara. Appointed Professor VII o/s, Arthur N. Rupe Professor in the Social Effects of Mass Communication, Department of Communication.

Last advancement was to P above scale (2009)

Education

Stanford University - M.A. 1978, Ph.D. 1982 (Communication research)

Virginia Commonwealth University - 1972/76 (various courses)

Columbia University - B.A. 1971 (English literature)

Areas of Specialization

Communication networks

Diffusion and implementation of innovations

Organizational communication

Public communication campaigns

Social effects of new media (organizational systems, the Internet, mobile phone, policy)

Previous Academic or Professional Appointments

1989 - 2003: Associate Professor (1989-95), Professor (1995-2002), Professor II (2002-2003), Chair of the Department of Communication (2000-2003), School of Communication, Information & Library Studies, Rutgers University

1982 - 1989: Assistant Professor, Annenberg School of Communications, University of Southern California. Adjunct Professor, College of Information Studies, Drexel University

Professional Organizations

Academy of Management

Association for Information Science & Technology

Association of Internet Researchers

International Communication Association

International Network of Social Network Analysis

National Communication Association

PART I. RESEARCH

Cumulative List of Publications (or Creative Activities)

#	Year	Title and Authors	Publisher	Category
1	1978	Rice, R. E. <i>Stanford University survey of student attitudes toward physical activities.</i>	Unpublished master's thesis, Stanford University Institute for Communication Research, Stanford, CA. Presented to the Stanford Athletic Board Conference.	Unpublished monograph, report.
2	1978	Rice, R. E. <i>Telecommunications and development: An overview.</i>	Report for Stanford University Satellite Planning Center to CISESE, under contract to the Mexican government.	Unpublished monograph, report.
3	1978	Rice, R. E. Contributor to Gunter, J. (Ed.). <i>The United States and the debate on the world information order.</i>	Washington, DC: Academy for Educational Development. USICA Grant 1069-88152; Ford Foundation Grant 785-0267.	Non-refereed article, review, proceedings.
4	1979	Rice, R. E. <i>AID field officers' guide to the use of telecommunication infrastructure.</i>	Stanford, CA: Institute for Communication Research, contract #ta-C-1472, for Agency for International Development.	Unpublished monograph, report.
5	1979	Rogers, E., Magill, K., & Rice, R. E. <i>The innovation process for Dial-A-Ride.</i>	Stanford, CA: Institute for Communication Research, under contract to DOT-UMTA, CA, 06-0015.	Unpublished monograph, report.
6	1979	Rice, R. E. & Parker, E. Telecommunications alternatives for developing countries.	<i>Journal of Communication</i> , 29(4), 125-136. Reprinted in G. Gerbner & M. Siefert (Eds.), (1983). <i>World communications: A handbook</i> (pp. 262-276). New York: Longman.	Refereed article.
7	1980	Rice, R. E., Richards, W., Jr., & Cavalcanti, C. <i>Communication network analysis methods.</i> Stanford, CA: Institute for Communication Research.	Book presented in workshop on Communication Network Analysis, held by the authors, at the International Communication Association Convention, Acapulco, Mexico, May.	Unpublished monograph, report.
8	1980	Rice, R. E., & Rogers, E.M. Reinvention in the innovation process: The case of dial-a-ride.	<i>Knowledge</i> , 1(4), 499-514.	Refereed article.
9	1980	Rice, R. E. The impacts of computer-mediated organizational and interpersonal communication.	In M. Williams (Ed.), <i>Annual review of information science and technology</i> , 15 (pp. 221-249). White Plains, NY: Knowledge Industry Publications.	Refereed article.

#	Year	Title and Authors	Publisher	Category
10	1980	Rice, R. E. The content of popular recordings.	<i>The Journal of Popular Music and Society</i> , 7(3), 140-158.	Refereed article.
11	1980	Rice, R. E. Computer conferencing.	In B. Dervin & M. Voigt (Eds.), <i>Progress in communication sciences</i> , 2 (pp. 215-240). New York: Ablex.	Refereed article.
12	1981	Rice, R. E. <i>Human communication networking in a teleconferencing environment</i> .	Unpublished doctoral dissertation, Stanford University Institute for Communication Research, Stanford, CA.	Unpublished monograph, report.
13	1981	Rice, R. E. <i>NEGOPY user's manual: Uses, applications, effects</i> .	Stanford, CA: Institute for Communication Research.	Unpublished monograph, report.
14	1981	Rice, R. E. (Producer). <i>Simulating communication campaign planning</i> [Videotape].	Stanford, CA: Institute for Communication Research.	Unpublished monograph, report.
15	1981	Case, D., Chen, M., Daley, H., Kim, J., Mishra, N., Paisley, W., Rice, R. E., & Rogers, E. <i>Stanford evaluation of the Green Thumb Box experimental videotex project for agricultural extension information delivery</i> .	Final Report to USDA, 53-3K06-1-63. Washington, DC.	Unpublished monograph, report.
16	1981	Kingston, J., Taylor, J., Rice, R. E., Case, D., Porteus, A., & others. <i>Evaluation of the Terminals for Managers program</i> .	Stanford, CA: Stanford University Center for Information Technology.	Unpublished monograph, report.
17	1981	Strover, S., Case, D., & R. E. Rice. <i>Final report: Evaluation of the California Conservation Corps telecommunications experiment sponsored by the California Public Broadcasting Commission</i> .	Stanford, CA: Institute for Communication Research, 1981.	Unpublished monograph, report.
18	1981	Rice, R. E. (Ed.). <i>Wildfire prevention communication strategies</i> .	Berkeley, CA: USDA-Forest Service. Conference proceedings.	Unpublished monograph, report.
19	1981	Rice, R. E. Resources for longitudinal network analysis.	<i>Connections</i> , IV(2), 10-22.	Non-refereed article, review, proceedings.
20	1981	Rice, R. E. & Case, D. Computer-based messaging in the university: The terminals for managers program.	In L.F. Lunin, M. Henderson, & H. Wooster (Eds.), <i>Proceedings of the American Society for Information Science Annual Meeting</i> , vol. 18 (pp. 228-230).	Refereed proceedings.

#	Year	Title and Authors	Publisher	Category
			White Plains, NY: Knowledge Industry Publications.	
21	1981	Richards, W., Jr. & Rice, R. E. NEGOPY network analysis program.	<i>Social Networks</i> , 3(3), 215-223.	Refereed article.
22	1981	Rice, R. E. & Paisley, W. (Eds.), <i>Public communication campaigns</i> .	Beverly Hills, CA: Sage.	Book, co-edited.
23	1982	Rice, R. E., Case, D., & Marcus, J. Lessons learned from the organizational technology studies at Stanford University.	In <i>Office automation conference proceedings</i> (pp. 653-660). San Francisco: American Federation of Information Processing Societies.	Non-refereed article, review, proceedings.
24	1982	Rice, R. E., Johnson, B., & Rogers, E. Facilitating adoption of new office technology.	In <i>Office automation conference proceedings</i> (pp. 645-652). San Francisco: American Federation of Information Processing Societies.	Non-refereed article, review, proceedings.
25	1982	Rice, R. E. Group interaction via information systems: Structural attributes and role development.	In A. Petrarca, C. Taylor & R. Kohn (Eds.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 19</i> (pp. 239-242). White Plains, NY: Knowledge Industry Publications.	Refereed proceedings.
26	1982	Borgman, C. & Rice, R. E. Computer-monitored communication data: Prospects and problems for communication research.	In A. Petrarca, C. Taylor & R. Kohn (Eds.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 19</i> (pp. 37-40). White Plains, NY: Knowledge Industry Publications.	Refereed proceedings.
27	1982	Rice, R. E. & Paisley, W. The Green Thumb videotex project: Evaluation and policy implications.	<i>Telecommunications Policy</i> , 6(3), 223-236.	Refereed article.
28	1982	Rice, R. E. Communication networking in computer-conferencing systems: A longitudinal study of group roles and system structure.	In M. Burgoon (Ed.), <i>Communication yearbook</i> , 6 (pp. 925-944). Beverly Hills, CA: Sage. (A Top paper at the International Communication Association conference, 1982.)	Refereed article.
29	1983	Johnson, B., Rice, R. E. & Taylor, J. Growing office systems from word processing.	In <i>Office Systems Research Association Proceedings</i> (pp. 137-146). CA: Los Angeles.	Non-refereed article, review, proceedings.
30	1983	Rice, R. E. Media style and office communication systems.	In <i>Office systems research association proceedings</i> (pp. 113-126). CA: Los Angeles.	Non-refereed article, review, proceedings.

#	Year	Title and Authors	Publisher	Category
31	1983	Rice, R. E. Computer-monitored data for office systems research.	In <i>Office systems research association proceedings</i> (pp. 127-136). Whittier, CA: Executive Productivity Management.	Refereed proceedings.
32	1983	Rice, R. E. & Bair, J. Conceptual role of new communication technology in organizational productivity.	In R. Vondran, A. Caputo, C. Wasserman, & R. Diener (Eds.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 20</i> (pp. 4-8). White Plains, NY: Knowledge Industry Publications.	Refereed proceedings.
33	1983	Johnson, B. & Rice, R. E. Redesigning word processing for productivity.	In R. Vondran, A. Caputo, C. Wasserman, & R. Diener (Eds.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 20</i> (pp. 187-190). White Plains, NY: Knowledge Industry Publications.	Refereed proceedings.
34	1983	Williams, F. & Rice, R. E. Communication research and the new media technologies.	In R. Bostrom (Ed.), <i>Communication yearbook, 7</i> (pp. 200-224). Beverly Hills, CA: Sage.	Refereed article.
35	1983	Rice, R. E. & Case, D. Electronic message systems in the university: A description of use and utility.	<i>Journal of Communication, 33</i> (1), 131-152. Summarized in J. Smart (Ed.), (1984). <i>Higher education: Handbook of theory and research</i> (pp. 185-190). New York: Agathon Press.	Refereed article.
36	1983	Rice, R. E. & Borgman, C. The use of computer-monitored data in information science and communication research.	<i>Journal of the American Society for Information Science, 34</i> (4), 247-256.	Refereed article.
37	1984	Rice, R. E. [Review of the book <i>Computer-mediated communication systems</i>].	<i>Journal of Communication, 34</i> (2), 208-211.	Non-refereed article, review, proceedings.
38	1984	Rice, R. E., Johnson, B., Kowal, D., & Feltman, C. Word processing: Training as organizational design.	In J. Levy (Ed.). <i>A compendium of materials from the third annual office systems research association proceedings</i> (pp. 121-133). CA: Los Angeles.	Non-refereed article, review, proceedings.
39	1984	Rice, R. E. New patterns of social structure in an information society.	In B. Flood, J. Witiak, & T. Hogan (Eds.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 21</i>	Refereed proceedings.

#	Year	Title and Authors	Publisher	Category
			(pp. 30-33). White Plains, NY: Knowledge Industry Publications.	
40	1984	Rice, R. E. Development of new media research.	In R. E. Rice (Ed.), <i>The new media: Communication, research and technology</i> (pp. 15-31). Beverly Hills, CA: Sage.	Book chapter.
41	1984	Rice, R. E. New media technology: Growth and integration.	In R. E. Rice (Ed.), <i>The new media: Communication, research and technology</i> (pp. 33-54). Beverly Hills, CA: Sage.	Book chapter.
42	1984	Rice, R. E. & Williams, F. Theories old and new: The study of new media.	In R. E. Rice (Ed.), <i>The new media: Communication, research and technology</i> (pp. 55-80). Beverly Hills, CA: Sage.	Book chapter.
43	1984	Rice, R. E. & Rogers, E. M. New methods and data for the study of new media.	In R. E. Rice (Ed.), <i>The new media: Communication, research and technology</i> (pp. 81-99). Beverly Hills, CA: Sage.	Book chapter.
44	1984	Rice, R. E. Mediated group communication.	In R. E. Rice (Ed.), <i>The new media: Communication, research and technology</i> (pp. 129-154). Beverly Hills, CA: Sage.	Book chapter.
45	1984	Dozier, D., & Rice, R. E. Rival theories of electronic newsreading.	In R. E. Rice (Ed.), <i>The new media: Communication, research and technology</i> (pp. 103-127). Beverly Hills, CA: Sage.	Book chapter.
46	1984	Johnson, B. M. & Rice, R. E. Reinvention in the innovation process: The case of word processing.	In R. E. Rice (Ed.), <i>The new media: Communication, research and technology</i> (pp. 157-183). Beverly Hills, CA: Sage.	Book chapter.
47	1984	Rice, R. E. & Bair, J. New organizational media and productivity.	In R. E. Rice (Ed.), <i>The new media: Communication, research and technology</i> (pp. 185-215). Beverly Hills, CA: Sage.	Book chapter.
48	1984	Rice, R. E. Evaluating new media systems.	<i>New Directions in Program Evaluation</i> , 23, 53-71.	Refereed article.
49	1984	Rice, R. E. & Associates. <i>The new media: Communication, research and technology</i> .	Beverly Hills, CA: Sage.	Edited book.
50	1985	Rice, R. E. [Review of the book <i>Understanding new media</i>].	<i>Journal of Communication</i> , 35(2), 210-214.	Non-refereed article, review, proceedings.
51	1985	Manross, G. & Rice, R. E. Don't hang up! Or, adopting the	In J. Goldthwaite (Ed.), <i>Office automation conference digest</i> (pp.	Non-refereed article,

#	Year	Title and Authors	Publisher	Category
		intelligent telephone.	205-210). Washington, DC: AFIPS.	review, proceedings.
52	1985	Hart, P. & Rice, R. E. The development of the electronic publishing industry in the United States.	In M. Williams (Ed.), <i>Online proceedings</i> . New York: Online Review.	Non-refereed article, review, proceedings.
53	1985	Love, G. & Rice, R. E. Electronic emotion: A content analysis and role analysis of a computer-mediated communication network.	In C. Parkhurst (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 22</i> (pp. 266-270). White Plains, NY: Knowledge Industries.	Refereed proceedings.
54	1985	Hart, P. & Rice, R. E. Interorganizational dependence in the electronic publishing industry.	In C. Parkhurst (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 22</i> (pp. 146-149). White Plains, NY: Knowledge Industries.	Refereed proceedings.
55	1985	Rice, R. E. Implications of the media habit for electronic publishing.	In M. Greenberger (Ed.), <i>Electronic publishing plus: Media for a technological future</i> (pp. 63-68). White Plains, NY: Knowledge Industries Publications.	Book chapter.
56	1985	Dordick, H. & Rice, R. E. Transmission systems.	In C. Meadow & A. Tedesco (Eds.), <i>Telecommunications for management</i> (pp. 55-90). New York: McGraw-Hill.	Book chapter.
57	1985	Barnett, G. & Rice, R. E. Longitudinal non-euclidean networks: Applying Galileo.	<i>Social Networks</i> , 7(4), 287-322.	Refereed article.
58	1985	Rice, R. E. & Boan, K. Journals and magazines on computer-mediated communications technologies and use.	<i>Journal of Applied Communication Research</i> , 13(1), 70-77.	Refereed article.
59	1985	Rice, R. E. & Richards, W., Jr. An overview of communication network analysis methods and programs.	In B. Dervin & M. Voigt (Eds.), <i>Progress in communication sciences</i> , 6 (pp. 105-165). Norwood, NJ: Ablex.	Refereed article.
60	1985	Williams, F., Rice, R. E., & Dordick, H. Behavioral impacts in the information age.	In B. Ruben (Ed.), <i>Information and behavior</i> , 1 (pp. 161-182). New Brunswick, NJ: Transaction Books.	Refereed article.
61	1985	Johnson, B. & Rice, R. E. Policy implications in implementing office	In V. Mosco (Ed.), <i>Policy research in telecommunications</i>	Refereed article.

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		systems technology.	(pp. 278-285). Norwood, NJ: Ablex.	
62	1986	Rice, R. E. [Review of the book <i>Office workstations in the home</i>].	<i>Information Processing and Management</i> , 4(1), 360-362.	Non-refereed article, review, proceedings.
63	1986	Rice, R. E. Information systems and management: Implications for use and implementation.	In <i>Proceedings of the 3rd European congress on office systems and information management</i> (pp. 464-486). Munich, Germany: Computer World-CSE.	Non-refereed article, review, proceedings.
64	1986	Rice, R. E. & Torobin, J. Expectations about the impacts of electronic messaging.	In J. M. Hurd (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 23</i> (pp. 271-276). Medford, NJ: Learned Information.	Refereed proceedings.
65	1986	Rice, R. E. & Shook, D. End-user computing: Access, usage and benefits.	In J. M. Hurd (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 23</i> (pp. 265-270). Medford, NJ: Learned Information.	Refereed proceedings.
66	1986	Rice, R. E. Applying the human relations perspective to the study of new media.	<i>Computers and Society</i> , 15(4), 32-37.	Refereed article.
67	1986	Manross, G. & Rice, R. E. Don't hang up: Organizational diffusion of the intelligent telephone.	<i>Information and Management</i> , 10(3), 161-175.	Refereed article.
68	1986	Rice, R. E. & Barnett, G. Group communication networking in an information environment: Applying metric multidimensional scaling.	In M. McLaughlin (Ed.), <i>Communication yearbook</i> , 9 (pp. 315-338). Beverly Hills, CA: Sage. (A Top paper at the International Communication Association conference, 1985.)	Refereed article.
69	1987	Rice, R. E., Shook, D., & Sleeter, E. <i>Management, usage and effects of office automation</i> .	Stockholm: TELDOK, Swedish Ministry of Telecommunications.	Unpublished monograph, report.
70	1987	Hart, P. & Rice, R. E. Online organizational information: Tasks, usage and evaluation.	In C. Chen (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 24</i> (pp. 96-105). Medford, NJ: Learned Information.	Refereed proceedings.
71	1987	Rice, R. E. Challenges facing	In W. Dutton, J. Blumler, & K.	Book

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		research on wired cities.	Kraemer (Eds.), <i>Wired cities: Shaping the future of communications</i> (pp. 447-455). Boston, MA: G. K. Hall and Co.	chapter.
72	1987	Rice, R. E. New patterns of social structure in an information society.	In J. Schement & L. Lievrouw (Eds.), <i>Competing visions, complex realities: Social aspects of the information society</i> (pp. 107-120). Norwood, NJ: Ablex.	Book chapter.
73	1987	Rice, R. E. Computer-mediated communication and organizational innovation.	<i>Journal of Communication</i> , 37(4), 65-94. Reprinted, with Introduction and Study guide, in L. Lederman (Ed.), (1998). <i>Communication theory: A reader</i> (pp. 197-226). Dubuque, IA: Kendall-Hunt, and in L. Lederman & W. D. Gibson (Eds.), (2000). <i>Communication theory: A casebook approach</i> (pp. 261-290). Dubuque, IA: Kendall-Hunt.	Refereed article.
74	1987	Rice, R. E. & Love, G. Electronic emotion: Socio-emotional content in a computer-mediated communication network.	<i>Communication Research</i> , 14(1), 85-105.	Refereed article.
75	1987	Rice, R. E. & Manross, G. The case of the intelligent telephone: The relationship of job category to the adoption of organizational communication technology.	In M. McLaughlin (Ed.), <i>Communication yearbook</i> , 10 (pp. 727-742). Beverly Hills, CA: Sage. (A Top paper at the International Communication Association conference, 1986.)	Refereed article.
76	1987	Johnson, B. & Rice, R. E. <i>Managing organizational innovation: The evolution from word processing to office information systems.</i>	New York: Columbia University Press.	Book, co-authored.
77	1988	Rice, R. E. Producer of USC's <i>Project Jefferson</i> , an hour-long videotape demonstrating the hyper-card based library interface.	Los Angeles, CA: University of Southern California.	Unpublished monograph, report.
78	1988	Rice, R. E., Borgman, C., Bednarski, D., & Hart, P. Journal-to-journal citation data: Issues of reliability and validity.	In C. Borgman & E. Pai (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting</i> , vol. 25 (pp. 59-65). Medford, NJ: Learned Information.	Refereed proceedings.

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79	1988	Rice, R. E. Collection and analysis of data from communication system networks.	In R. Allen (Ed.), <i>Proceedings of the Association for Computing Machinery Conference on Office Information Systems</i> (pp. 134-141). New York, NY: ACM.	Refereed proceedings.
80	1988	Rice, R. E. & Shook, D. Access to, usage of, and outcomes from an electronic message system.	<i>ACM Transactions on Office Information Systems</i> , 6(3), 255-276.	Refereed article.
81	1988	Rice, R. E., Borgman, C., & Reeves, B. Citation networks of communication journals, 1977-1985: Cliques and positions, citations made and citations received.	<i>Human Communication Research</i> , 15(2), 256-283. (A Top paper at the International Communication Association conference, 1988.)	Refereed article.
82	1988	Rice, R. E. Issues and concepts in research on computer-mediated communication systems.	In J. Anderson (Ed.), <i>Communication yearbook</i> , 12 (pp. 436-476). Beverly Hills, CA: Sage.	Refereed article.
83	1988	Hart, P. & Rice, R. E. Inter-industry relations in electronic news services.	<i>Journal of the American Society for Information Science</i> , 39(4), 252-261.	Refereed article.
84	1988	Williams, F., Rice, R. E., & Rogers, E. M. <i>Research methods and the new media</i> .	New York: Free Press. (Translated and published in Korea).	Book, co-authored.
85	1989	Rice, R. E. Outcomes associated with new media use are contingent on task characteristics.	In J. Katzer & G. Newby (Eds.), <i>Proceedings of the American Society for Information Science Annual Meeting</i> , vol. 26 (pp. 177-182). Medford, NJ: Learned Information.	Refereed proceedings.
86	1989	Rice, R. E. & Foote, D. A systems-based evaluation planning model for health communication campaigns in developing countries.	In R. E. Rice & C. Atkin (Eds.), <i>Public communication campaigns</i> (2nd ed., pp. 151-174). Newbury Park, CA: Sage.	Book chapter.
87	1989	Rice, R. E., Hughes, D., & Love, G. Usage and outcomes of electronic messaging at an R&D organization: Situational constraints, job level, and media awareness.	<i>Office: Technology and People</i> , 5(2), 141-161.	Refereed article.
88	1989	Rice, R. E., Borgman, C., Bednarski, D., & Hart, P. Journal-to-journal citation data: Issues of validity and reliability.	<i>Scientometrics</i> , 15(3-4), 257-282.	Refereed article.
89	1989	Rice, R. E. & Atkin, C. (Eds.), <i>Public communication campaigns</i>	Newbury Park, CA: Sage.	Book, co-edited.

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		(2nd ed.).		
90	1990	Rice, R. E. Citation networks of communication and library and information science journals, 1978-1987.	In D. Henderson (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 27</i> (pp. 208-211). Medford, NJ: Learned Information.	Refereed proceedings.
91	1990	Rice, R. E. & Aydin, C. Social worlds, information systems and intraorganizational boundaries.	In D. Henderson (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 27</i> (pp. 256-260). Medford, NJ: Learned Information.	Refereed proceedings.
92	1990	Rice, R. E. From adversity to diversity: Applications of communication technology to crisis management.	In T. Housel (Ed.), <i>Advances in telecommunications management, 3: Information technology and crisis management</i> (pp. 91-112). New York: JAI Press.	Book chapter.
93	1990	Rice, R. E. Hierarchies and clusters among communication and library and information science journals, 1977-1987.	In C. Borgman (Ed.), <i>Scholarly communication and bibliometrics</i> (pp. 138-153). Newbury Park, CA: Sage.	Book chapter.
94	1990	Rice, R. E. & Shook, D. Voice messaging, coordination and communication.	In J. Galegher, R. Kraut, & C. Egido (Eds.), <i>Intellectual teamwork: Social and technological foundations of cooperative work</i> (pp. 327-350). Hillsdale, NJ: Lawrence Erlbaum.	Book chapter.
95	1990	Rice, R. E., Grant, A., Schmitz, J., & Torobin, J. Individual and network influences on the adoption and perceived outcomes of electronic messaging.	<i>Social Networks, 12</i> (1), 27-55.	Refereed article.
96	1990	Rice, R. E. & Shook, D. Relationships of job categories and organizational levels to use of communication channels, including electronic mail: A meta-analysis and extension.	<i>Journal of Management Studies, 27</i> (2), 195-229.	Refereed article.
97	1990	Rice, R. E. & Contractor, N. Conceptual effects of office information systems: A methodology and application for the study of alpha, beta, and gamma changes.	<i>Decision Sciences, 21</i> (2), 301-317.	Refereed article.

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98	1990	Rice, R. E. Computer-mediated communication system network data: Theoretical concerns and empirical examples.	<i>International Journal of Man-Machine Studies</i> , 32(6), 627-647.	Refereed article.
99	1991	Rice, R. E. & Danowski, J. Comparing comments and semantic networks about voice mail.	In J. M. Griffiths (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting</i> , vol. 28 (pp. 134-138). Medford, NJ: Learned Information.	Refereed proceedings.
100	1991	Rice, R. E. Organic organizations and centralized units: Use, contexts, and outcomes of word processing.	In J. Morell & M. Fleischer (Eds.), <i>Advances in the implementation and impact of computer systems, 1</i> (pp. 111-141). New York: JAI Press.	Book chapter.
101	1991	Rice, R. E. & Aydin, C. Attitudes towards new organizational technology: Network proximity as a mechanism for social information processing.	<i>Administrative Science Quarterly</i> , 36, 219-244.	Refereed article.
102	1991	Hart, P. & Rice, R. E. Using information from external databases: Contextual relationships of use, access method, task, database type, organizational differences and outcomes.	<i>Information Processing and Management</i> , 27(5), 461-479. (A Top paper at the International Communication Association conference, 1987.)	Refereed article.
103	1991	Aydin, C. & Rice, R. E. Social worlds, individual differences, and implementation: Predicting attitudes toward a medical information system.	<i>Information and Management</i> , 20, 119-136.	Refereed article.
104	1992	Fish, R., Kraut, R., Root, R., & Rice, R. E. Evaluating video as a technology for informal communication.	In P. Bauersfeld, J. Bonnet, & G. Lynch (Eds.), <i>Striking a balance: CHI Proceedings</i> (pp. 37-48). New York: ACM.	Refereed proceedings.
105	1992	Rice, R. E. & Crawford, G. Analysis of citations between communication and library and information science articles.	In D. Shaw (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting</i> , vol. 29 (pp. 8-12). Medford, NJ: Learned Information.	Refereed proceedings.
106	1992	Rice, R. E. The study of computers as communication media: A course overview.	In L. Lederman (Ed.), <i>Communication pedagogy: Approaches to teaching undergraduate courses in</i>	Book chapter.

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107	1992	Rice, R. E. Contexts of research on organizational computer-mediated communication: A recursive review.	In M. Lea (Ed.), <i>Contexts of computer-mediated communication</i> (pp. 113-144). London: Harvester-Wheatsheaf.	Book chapter.
108	1992	Rice, R. E. & Crawford, G. Context and content of citations between communication and library & information science articles.	In J. Schement & B. Ruben (Eds.), <i>Information and behavior</i> , 4 (pp. 189-217). New Brunswick, NJ: Transaction Press.	Refereed article.
109	1992	Rice, R. E., Chang, S., & Torobin, J. Communicator style, media use, organizational level, and use and evaluation of electronic messaging.	<i>Management Communication Quarterly</i> , 6(1), 3-33.	Refereed article.
110	1992	Aydin, C. & Rice, R. E. Bringing social worlds together: Computers as catalysts for new interactions in health care organizations.	<i>Journal of Health and Social Behavior</i> , 33(2), 168-185.	Refereed article.
111	1992	Borgman, C. & Rice, R. E. The convergence of information science and communication: A bibliometric analysis.	<i>Journal of the American Society for Information Science</i> , 43(6), 397-411.	Refereed article.
112	1992	Rice, R. E. (with Hart, P., Torobin, J., Shook, D., Tyler, J., Svenning, L. & Ruchinskas, J.) Task analyzability, use of new media, and effectiveness: A multi-site exploration of media richness.	<i>Organization Science</i> , 3(4), 475-500.	Refereed article.
113	1993	Rice, R. E. Artifacts, freedoms, paradoxes and inquiries: Some ways new media challenge traditional mass media and interpersonal effects paradigms.	<i>MultiMedia Review/Virtual Reality World (now Virtual Reality World)</i> , 4-35.	Non-refereed article, review, proceedings.
114	1993	Rice, R. E. & Tarin, P. Staying informed: Scientific communication and use of information sources within disciplines.	In S. Bonzi (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting</i> , vol. 30 (pp. 160-164). Medford, NJ: Learned Information.	Refereed proceedings.
115	1993	Rice, R. E. & Anderson, J. G. Social networks and healthcare information systems: A structural approach to evaluation.	In J. Anderson, C. Aydin, & S. J. Jay (Eds.), <i>Evaluating health care information systems: Methods and applications</i> (pp. 135-163). Newbury Park, CA: Sage.	Book chapter.
116	1993	Rice, R. E. Using network concepts	In W. Richards, Jr. & G. Barnett	Book

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117	1993	Chang, S-J. & Rice, R. E. Browsing: A multidimensional framework.	In M. Williams (Ed.), <i>Annual review of information science and technology</i> , 28 (pp. 231-271). Medford, NJ: Learned Information.	Refereed article.
118	1993	Rice, R. E. & Danowski, J. Is it really just like a fancy answering machine? Comparing semantic networks of different types of voice mail users.	<i>Journal of Business Communication</i> , 30(4), 369-397. (A Top paper at the International Communication Association conference, 1989.)	Refereed article.
119	1993	Rice, R. E. Media appropriateness: Using social presence theory to compare traditional and new organizational media.	<i>Human Communication Research</i> , 19(4), 451-484.	Refereed article.
120	1993	Fish, R., Kraut, R., Root, R., & Rice, R. E. Video as a technology for informal communication.	<i>Communications of the ACM</i> , 36(1), 48-61.	Refereed article.
121	1994	Rice, R. E., Kraut, R., Cool, C., & Fish, R. Individual, structural and social influences on use of a new communication medium.	In D. Moore (Ed.), <i>Academy of Management best papers proceedings</i> (pp. 285-289). Madison, WI: Omni Press. (A Top paper at the International Communication Association conference, 1987.)	Refereed proceedings.
122	1994	Hayne, S., Rice, R. E., & Licker, P. Social cues and anonymous group interaction using group support systems.	<i>Proceedings of the 27th Annual Hawaii International Conference of Systems Sciences</i> , 4 (pp. 73-81).	Refereed proceedings.
123	1994	Rice, R. E. Network analysis and computer-mediated communication systems.	In S. Wasserman & J. Galaskiewicz (Eds.), <i>Advances in social and behavioral science from social network analysis</i> (pp. 167-203). Newbury Park, CA: Sage.	Book chapter.
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125	1994	Rice, R. E. & Atkin, C. Principles of successful public communication campaigns: A summary from recent	In J. Bryant & D. Zillman (Eds.), <i>Media effects: Advances in theory and research</i> (pp. 365-387).	Book chapter.

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127	1994	D'Ambra, J. & Rice, R. E. Multi-method approaches for the study of computer-mediated communication, equivocality, and media selection.	<i>IEEE Transactions on Professional Communication</i> , 37(4), 231-239.	Refereed article.
128	1994	Rice, R. E. Relating electronic mail use and network structure to R&D work networks and performance.	<i>Journal of Management Information Systems</i> , 11(1), 9-20.	Refereed article.
129	1995	Rice, R. E. The internet as a health care communication tool.	<i>Telemedicine Today</i> , 3(1), 6, 7, 27.	Non-refereed article, review, proceedings.
130	1995	Rice, R. E. Writing wrongs [Guest editorial].	<i>Journal of the American Society for Information Science</i> , 46(5), 322-324.	Non-refereed article, review, proceedings.
131	1995	Rice, R. E. & Tyler, J. Individual and organizational influences on voice mail use and evaluation.	<i>Behaviour and Information Technology</i> , 14(6), 329-341.	Refereed article.
132	1996	Baldwin, N. & Rice, R. E. Securities analysts as information-seekers.	In S. Hardin (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 33</i> (pp. 146-151). Medford, NJ: Information Today.	Refereed proceedings.
133	1996	Perry, C. & Rice, R. E. Scholarly communication and network influences in the hybrid problem area of developmental dyslexia.	In S. Hardin (Ed.), <i>Proceedings of the American Society for Information Science Annual Meeting, vol. 33</i> (pp. 249-254). Medford, NJ: Information Today.	Refereed proceedings.
134	1996	Rice, R. E., Chapin, J., Pressman, R., Park, S., & Funkhouser, E. What's in a name? Bibliometric analysis of 40 years of the Journal of Broadcasting (and Electronic Media).	<i>Journal of Broadcasting and Electronic Media</i> , 40, 511-539.	Refereed article.
135	1997	Rice, R. E. Rejoinder (to "Citation Format" by Garfield, E. and Small, H.)	<i>Journal of the American Society for Information Science</i> , 48(10), 964.	Non-refereed article, review, proceedings.

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137	1997	Crawford, G., & Rice, R. E. Technology, power and structure: Developing a model of the effects of automation on liberal arts college libraries.	<i>Library and Information Science Research</i> , 19(3), 265-300.	Refereed article.
138	1997	Hayne, S. & Rice, R. E. Attribution accuracy when using anonymity in group support systems.	<i>International Journal of Human Computer Studies</i> , 47, 429-452.	Refereed article.
139	1997	Baldwin, N. & Rice, R. E. Information-seeking behavior of securities analysts: Individual and institutional influences, information sources and channels, and outcomes.	<i>Journal of the American Society for Information Science</i> , 48(8), 674-693.	Refereed article.
140	1998	Simard, C. & Rice, R. E. <i>Relationships of total quality management orientation, information use environments, and managerial roles.</i>	Part of final report to AT&T Quality Office for \$10,000 grant to study diffusion of quality best practices.	Unpublished monograph, report.
141	1998	Simard, C., Rice, R. E., & Zarchikoff, R. <i>Summary and implications of literature review of barriers to diffusion of quality best practices.</i>	Part of final report to AT&T Quality Office for \$10,000 grant to study diffusion of quality best practices.	Unpublished monograph, report.
142	1998	Simard, C., Rice, R. E., & Zarchikoff, R. <i>Computer database of 430 papers on total quality management and diffusion of best practices, with full bibliographic information and paper abstracts/summaries.</i>	Part of final report to AT&T Quality Office for \$10,000 grant to study diffusion of quality best practices.	Unpublished monograph, report.
143	1998	Rice, R. E., Hujber, M., Stewart, L., & Lederman, L. <i>Rutgers teaching and curriculum evaluation grant: Extending the domain of teaching effectiveness assessment.</i>	Final Report to Rutgers University Office of the Vice President for Undergraduate Education.	Unpublished monograph, report.
144	1998	Rice, R. E. Preface.	In F. Sudweeks, M. McLaughlin, & S. Rafaeli (Eds.), <i>Network & netplay: Virtual groups on the</i>	Book chapter.

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145	1998	Rice, R. E., D'Ambra, J., & More, E. Cross-cultural comparison of organizational media evaluation and choice.	<i>Journal of Communication</i> , 48(3), 3-26.	Refereed article.
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147	1998	Kraut, R., Rice, R. E., Cool, C., & Fish, R. Varieties of social influence: The role of utility and norms in the success of a new communication medium.	<i>Organization Science</i> , 9(4), 437-453.	Refereed article.
148	1999	Majchrzak, A., Rice, R. E., King, N., Malhotra, A., & Ba, S. Development and adaptation of inter-organizational virtual team norms using collaborative technology.	In K. Cox, B. Gorayska, & J. Marsh (Eds.), <i>Networked minds: Proceedings of the third international cognitive technology conference</i> (pp. 279-290). East Lansing: M.I.N.D. Lab, Michigan State University.	Refereed proceedings.
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151	1999	Rice, R. E., Collins-Jarvis, L. & Zydney-Walker, S. Individual and structural influences on information technology helping relationships.	<i>Journal of Applied Communication Research</i> , 27(4), 285-303.	Refereed article.
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155	1999	Rice, R. E. What's new about new media? Artifacts and paradoxes.	<i>New Media and Society</i> , 1(1), 24-32. Reprinted in D. McQuail (Ed.), (2002). <i>McQuail's reader in mass communication theory</i> (pp. 125-133). London: Sage.	Refereed article.
156	1999	McCreadie, M. & Rice, R. E. Trends in analyzing access to information, Part I: Cross-disciplinary conceptualizations.	<i>Information Processing and Management</i> , 35(1), 45-76.	Refereed article.
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160	2000	Rice, R. E., Stewart, L., & Hujber, M. Extending the domain of instructional effectiveness assessment in student evaluations of communication courses.	<i>Communication Education</i> , 49(3), 253-266.	Refereed article.
161	2001	Katz, J., Rice, R. E., & Aspden, P. The Internet, 1995-2000: Access, involvement and expression.	In E. Aversa & C. Manley (Eds.), <i>Proceedings of the 64th American Society for Information Science and Technology Annual Conference</i> (pp. 391-398). Medford, NJ: Information Today.	Refereed proceedings.
162	2001	Rice, R. E. The Internet and health communication: A framework of experiences.	In R. E. Rice & J. E. Katz (Eds.), <i>The Internet and health communication: Expectations and</i>	Book chapter.

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164	2001	Katz, J. E. & Rice, R. E. Concluding thoughts.	In R. E. Rice & J. E. Katz (Eds.), <i>The Internet and health communication: Expectations and experiences</i> (pp. 417-429). Thousand Oaks, CA: Sage.	Book chapter.
165	2001	Rice, R. E. & Foote, D. A systems-based evaluation planning model for health communication campaigns in developing countries.	In R. E. Rice & C. Atkin (Eds.), <i>Public communication campaigns</i> (3rd ed., pp. 146-157). Thousand Oaks, CA: Sage. (Also earlier versions in 1st and 2nd editions.)	Book chapter.
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167	2001	Rice, R. E. Networks and communication.	In J. Schement (Ed.), <i>Encyclopedia of communication and information</i> (pp. 641-645). New York: Macmillan Reference.	Book chapter.
168	2001	Rice, R. E. Organizational communication.	In J. Schement (Ed.), <i>Encyclopedia of communication and information</i> (pp. 682-686). New York: Macmillan Reference.	Book chapter.
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170	2001	Cross, R., Rice, R. E., & Parker, A. Information seeking in social context: Structural influences and receipt of information benefits.	<i>IEEE Transactions on Systems, Man and Cybernetics—Part C</i> , 31(4), 438-448.	Refereed article.
171	2001	Lehr, J. & Rice, R. E. Motivation, organizational identification, and experiences of the quality examiner.	<i>Quality Management Journal</i> , 9(1), 63-90.	Refereed article.
172	2001	Katz, J., Rice, R. E., & Aspden, P. The Internet, 1995-2000: Access, civic involvement, and social interaction.	<i>American Behavioral Scientist</i> , 45(3), 404-419. Revised version: Katz, J. E. & Rice, R. E. (2002). <i>Syntopia: Access, civic</i>	Refereed article.

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173	2001	D'Ambra, J. & Rice, R. E. Emerging factors in user evaluation of the world wide web.	<i>Information and Management</i> , 38(6), 373-384.	Refereed article.
174	2001	Rice, R. E., McCreadie, M., & Chang, S-J. <i>Accessing and browsing information and communication</i> .	Cambridge, MA: The MIT Press.	Book, co-authored.
175	2001	Rice, R. E. & Katz, J. E. (Eds.), <i>The Internet and health communication: Expectations and experiences</i> .	Thousand Oaks, CA: Sage. (Selected as the book of the month for February 2003 by the Resource Center for Cyberculture Studies.)	Book, co-edited.
176	2001	Rice, R. E. & Atkin, C. (Eds.), <i>Public communication campaigns</i> (3rd ed.).	Thousand Oaks, CA: Sage.	Book, co-edited.
177	2002	Katz, J. E. & Rice, R. E. What are we trying to escape? [Editorial].	<i>Newsday</i> . http://www.newsday.com/news/opinion-vpkat232760543jun23.story	Non-refereed article, review, proceedings.
178	2002	Rice, R. E. & Katz, J. E. Comparing Internet and mobile phone digital divides.	<i>Proceedings of the American Society for Information Science & Technology Conference</i> . [CD-ROM]. Medford, NJ: Learned Information.	Refereed proceedings.
179	2002	Bieber, M., Goldman-Segall, R., Hiltz, S. R., Im, I., Paul, R., Preece, J., Rice, R. E., Stohr, E., & Turoff, M. Towards knowledge-sharing and learning in virtual professional communities.	<i>Proceedings of 35th Annual Hawaii International Conference on System Sciences</i> .	Refereed proceedings.
180	2002	Katz, J. E. & Rice, R. E. Syntopia: Access, civic involvement and social interaction via the Internet.	In B. Wellman & C. Haythornthwaite (Eds.), <i>The Internet in everyday life</i> (pp. 114-138). Oxford: Blackwell. [Earlier version: Katz, J., Rice, R. E., & Aspden, P. (2001). The Internet, 1995-2000: Access, civic involvement, and social interaction. <i>American Behavioral Scientist</i> , 45(3), 404-419.]	Book chapter.

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182	2002	Rice, R. E. Primary issues in Internet use: Access, civic and community involvement, and social interaction and expression.	In L. Lievrouw & S. Livingstone (Eds.), <i>Handbook of new media</i> (pp. 105-129). London: Sage.	Book chapter.
183	2002	Rice, R. E. & Atkin, C.K. Communication campaigns: Theory, design, implementation, and evaluation.	In J. Bryant & D. Zillmann (Eds.), <i>Media effects: Advances in theory and research</i> , (2nd ed., pp. 427-451). Hillsdale, NJ: Lawrence Erlbaum.	Book chapter.
184	2002	Rice, R. E., Peterson, M., & Christine, R. A comparative features analysis of publicly accessible commercial and government health database web sites.	In R. E. Rice & J.E. Katz (Eds.), <i>The Internet and health communication: Expectations and experiences</i> (pp. 213-231). Thousand Oaks, CA: Sage.	Book chapter.
185	2002	Lehr, J. K. & Rice, R. E. Organizational measures as a form of knowledge management: A multitheoretic, communication-based exploration.	<i>Journal of the American Society for Information Science and Technology</i> , 53(12), 1060-1073.	Refereed article.
186	2002	Katz, J. E. & Rice, R. E. The telephone as a medium of faith, hope, terror, and redemption: America, September 11 th .	<i>Prometheus</i> , 20(3), 247-253. [revised version in M. K. Noll (Ed.) <i>Crisis communications: Lessons from September 11</i> (pp. 83-97.) NY: Rowman & Littlefield Publishers.]	Refereed article.
187	2002	Katz, J. E. & Rice, R. E. Project Syntopia: Social consequences of Internet use.	<i>IT and Society</i> , 1(1), 166-179. http://www.stanford.edu/group/siqss/itandsociety/abstract.html#11	Refereed article.
188	2002	Katz, J. E. & Rice, R. E. <i>Social consequences of Internet use: Access, involvement and interaction.</i>	Cambridge, MA: The MIT Press.	Book, co-authored.
189	2003	Rice, R. E. Comments on Review by K. M. Golden of Rice, R. E. & Katz, J. E. (Eds.). (2001). <i>The internet and health communication: Experiences and expectations.</i>	Retrieved from Resource Center for Cyberculture Studies, http://www.com.washington.edu/rccs/bookinfo.asp?ReviewID=229&BookID=192	Non-refereed article, review, proceedings.
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192	2003	Rice, R. E. & Katz, J. E. Digital divides of the Internet and mobile phone: Structural determinants of the social context of communication technologies.	In J. E. Katz (Ed.), <i>Machines that become us: The social context of personal information technology</i> (pp. 91-104). New Brunswick, NJ: Transaction Publishers.	Book chapter.
193	2003	Rice, R. E. & Katz, J. E. Comparing internet and mobile phone usage: Digital divides of usage, adoption, and dropouts.	<i>Telecommunications Policy</i> , 27(8/9), 597-623.	Refereed article.
194	2003	Rice, R. E. & Katz, J. E. Mobile discourtesy: National survey results on episodes of convergent public and private spheres.	In K. Nyíri (Ed.), <i>Mobile democracy: Essays on society, self and politics</i> (pp. 53-64). Vienna: Passagen Verlag.	Book chapter.
195	2003	Rice, R. E., Donohew, L., & Clayton, R. Peer network, sensation seeking, and drug use among junior and senior high school students.	<i>Connections</i> , 25(2), 32-58.	Refereed article.
196	2003	Hayne, S., Pollard, C., & Rice, R. E. Identification of comment authorship in anonymous group support systems.	<i>Journal of Management Information Systems</i> , 20(1), 301-329.	Refereed article.
197	2004	Rice, R. E. & Katz, J. E. The Internet and political involvement in 1996 and 2000.	In P. N. Howard & S. Jones (Eds.), <i>Society online: The Internet in context</i> (pp. 103-120). Thousand Oaks, CA: Sage.	Book chapter.
198	2004	Rice, R. E., Hiltz, S. R., & Spencer, D. Media mixes and learning networks.	In S. R. Hiltz & R. Goldman (Eds.), <i>Learning together online: Research on asynchronous learning</i> (pp. 215-237). Mahwah, NJ: Erlbaum.	Book chapter.
199	2004	Rice, R. E. A comparative perspective from US surveys. Comment on Liff, S. (2004, July). An evolving gender digital divide?	Oxford Internet Institute Issue Brief #2. http://www.oii.ox.ac.uk/resources/publications/IB2all.pdf	Non-refereed article, review, proceedings.
200	2004	Rice, R. E. Social aspects of implementing a medical	In P. Whitten & D. Cook (Eds.), <i>Understanding health</i>	Book chapter.

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202	2004	Katz, J. E., Rice, R. E., Acord, S., Dasgupta, K., & David, K. Personal mediated communication and the concept of community in theory and practice.	In P. Kalbfleisch (Ed.), <i>Communication and community, communication yearbook 28</i> (pp. 315-370). Mahwah, NJ: Erlbaum.	Refereed article.
203	2005	Rice, R. E. Internet health information searching.	In <i>Proceedings of 11th International Conference on Human-Computer Interaction</i> . Paper 65, CD-ROM, Mira Digital Publishing. Las Vegas, Nevada, July.	Refereed proceedings.
204	2005	Lehr, J. & Rice, R. E. How are organizational measures really used?	<i>Quality Management Journal</i> , 12(3), 39-60.	Refereed article.
205	2005	Rice, R. E. New media/Internet research topics of the Association of Internet Researchers.	<i>The Information Society</i> , 21, 285-299.	Refereed article.
206	2005	Katz, J. E. & Rice, R. E. <i>Consequencias sociales del uso de Internet</i> .	Spain, Barcelona: Editorial UOC.	Book, co-authored. Spanish translation of #188.
207	2005	Katz, J., Rice, R. E. & Acord, S. Usos da Internet e da tecnologias móveis nos sistemas de saúde: Abordagens sociais e organizacionais num contexto comparativo.	In M. Castells & G. Cardoso (Eds.), <i>A sociedade em rede. Do conhecimento à acção política</i> (pp. 175-195). Lisbon: INCM (Imprensa Nacional/Casa da Moeda).	Book chapter. Portuguese translation of #212.
208	2006	Rice, R. E. & Stohl, C. Communication and human factors.	In G. Salvendy (Ed.), <i>Handbook of human factors and ergonomics</i> (3rd ed.) (pp. 150-176). NY: Wiley.	Handbook chapter.

#	Year	Title and Authors	Publisher	Category
209	2006	Rice, R. E. & Haythornthwaite, C. Perspectives on Internet use: Access, involvement and interaction.	In L.A. Lievrouw & S. Livingstone (Eds.), <i>Handbook of new media: Social shaping and social consequences of ICTs</i> (Updated student ed.) (pp. 92-113). London: Sage.	Handbook chapter.
210	2006	Simard, C. & Rice, R. E. Managerial information behavior: Relationships among total quality management orientation, information use environments, and managerial roles.	<i>Total Quality Management and Business Excellence</i> , 17(1), 79-95.	Refereed article.
211	2006	Rice, R. E. Influences, usage, and outcomes of Internet health information searching: Multivariate results from the Pew surveys.	<i>International Journal of Medical Informatics</i> , 75(1), 8-28.	Refereed article.
212	2006	Katz, J., Rice, R. E. & Acord, S. Uses of internet and mobile technology in health systems: Organizational and sociocultural issues in a comparative context.	In M. Castells & G. Cardoso (Eds.), <i>The network society: From knowledge to policy</i> (pp. 183-214). Washington: Brookings Institution Press.	Book chapter. Original English version of #207.
213	2006	Rice, R. E. & Schneider, S. Information technology: Analyzing paper and electronic desktop artifacts.	In C. Lin & D. Atkin (Eds.), <i>Communication technology and social change: Theory, effects, and applications</i> (pp. 101-121). Mahwah, NJ: Lawrence Erlbaum Associates.	Book chapter.
214	2006	Katz, J. E., Rice, R. E. & Acord, S. Redes de salud virtual y transformaciones sociales: Expectativas de centralization, experiencias de descentralization.	In M. Castells (Ed.), <i>La sociedad red: Una vision global</i> (pp. 360-389). Madrid, Spain: Alianza Editorial.	Book chapter. Portuguese translation of #201.
215	2006	Murero, M. & Rice, R. E. (Eds.), <i>The Internet and health care: Theory, research and practice</i> .	Mahwah, NJ: Lawrence Erlbaum Associates.	Book, co-edited.
216	2006	Murero, M. & Rice, R. E. E-health research.	In M. Murero & R. E. Rice (Eds.), <i>The Internet and health care: Theory, research and practice</i> (pp. 3-26). Mahwah, NJ: Lawrence Erlbaum Associates.	Book chapter.
217	2006	Rice, R. E. & Katz, J. E. Internet use in physician practice and patient interaction.	In M. Murero & R. E. Rice (Eds.), <i>The Internet and health care: Theory, research and practice</i> (pp. 149-176). Mahwah, NJ: Lawrence Erlbaum Associates.	Book chapter.

#	Year	Title and Authors	Publisher	Category
218	2006	Wallis, K. & Rice, R. E. Technology and health information privacy: Consumers and the adoption of digital medical records technology.	In M. Murero & R. E. Rice (Eds.), <i>The Internet and health care: Theory, research and practice</i> (pp. 279-311). Mahwah, NJ: Lawrence Erlbaum Associates.	Book chapter.
219	2006	Rice, R. E. & Bunz, U. Evaluating a wireless course feedback system: The role of demographics, expertise, fluency, competency, and usage.	<i>Studies in Media & Information Literacy Education (SIMILE)</i> , 6(3), article 80. http://www.utpjournals.com/simile/issue23/Rice1.html	Refereed article.
220	2006	Katz, J. E. & Rice, R. E. The telephone as a medium of faith, hope, terror, and redemption: America, September 11 th .	In J.E. Katz (2006). <i>Magic in the air: Mobile communication and the transformation of social life</i> (Chapter 7, pp. 103-111). New Brunswick, NJ: Transaction Publishers.	Book chapter. Reprint of #186.
221	2006	Shelley, G., Killworth, P., Bernard, H. R., McCarty, C., Johnsen, & Rice, R. E. Who knows your HIV status II: Information propagation within social networks of seropositive people.	<i>Human Organization</i> , 65(4), 430-444.	Refereed article.
222	2006	Rice, R. E. Computer-mediated communication and organizational innovation.	In L. Putnam & K. Krone (Eds.), <i>Organizational communication</i> . (Five-volume collection of classic reprints in organizational communication). In Volume two: <i>Communication patterns, networks, and structures</i> (pp. 103-131). Thousand Oaks: Sage Publications.	Book chapter. Reprint of Article #73.
223	2007	Rice, R. E. & Schneider, S. Desktop artifacts: A site for individual adjustment to new information systems.	<i>Vestnik: Theory and Practice of Communication – The Journal of the Russian Communication Association</i> , 5 (English ed.), 30-46.	Refereed article. Longer, different focus, version of #213.
224	2007	Yao, M. Z., Rice, R. E. & Wallis, K. Predicting user concerns about online privacy.	<i>Journal of the American Society for Information Science & Technology</i> , 58(5), 710-722.	Refereed article.

#	Year	Title and Authors	Publisher	Category
225	2007	Rice, R. E., Sheperd, A., Dutton, W. H. & Katz, J. E. Social interaction and the Internet: A comparative analysis of surveys in the US and Britain.	In A. N. Joinson, K.Y. A. McKenna, T. Postmes, & U. R. Reips (Eds.), <i>Oxford handbook of Internet psychology</i> (pp. 7-30). Oxford: Oxford University Press.	Handbook chapter.
226	2007	Kim, H., Kim, G. J., Park, H. W. & Rice, R. E. Configurations of relationships in different media: Ftf, email, messenger, mobile phone, and SMS.	<i>Journal of Computer-Mediated Communication</i> , 12(4), http://jcmc.indiana.edu/issues.htm 1	Refereed article.
227	2007	Bieber, M., McFall, B. S., Rice, R. E. & Gurstein, M. Towards systems design for supporting enabling communities.	<i>The Journal of Community Informatics, Special Issue: Community Informatics and System Design</i> , 3(1). http://ci-journal.net/index.php/ciej/article/view/281/313	Refereed article.
228	2007	Simard, C. & Rice, R. E. The practice gap: Barriers to the diffusion of best practices.	In C.R. McInerney & R. E. Day, (Eds.), <i>Re-thinking knowledge management: From knowledge objects to knowledge processes</i> (pp. 87-124). Dordrecht, The Netherlands: Springer-Verlag.	Book chapter.
229	2007	Katz, J. E. & Rice, R. E. [Chinese title version of] <i>Social consequences of Internet use: Access, involvement and interaction.</i>	Beijing, China: Commercial Press.	Book, co-authored. Chinese translation of #188.
230	2007	Rice, R. E. & Katz, J. E. Response to reviews by Fogel, C., Hobler, M. and Rosenberg, A. of Katz, J. E. & Rice, R. E. (2002), <i>Social consequences of Internet use: Access, involvement and social interaction</i> (Cambridge, MA: The MIT Press).	Resource Center for Cyberculture Studies, http://rccs.usfca.edu/bookinfo.asp?BookID=372	Non-refereed article, review, proceedings.
231	2008	Rice, R. E. Unusual routines: Organizational (non)sensemaking.	<i>Journal of Communication</i> , 58(1), 1-19.	Refereed article.
232	2008	O'Donnell, C. & Rice, R. E. Coverage of environmental events in U.S. and U.K. newspapers: Frequency, hazard, specificity, and placement.	<i>International Journal of Environmental Studies</i> , 65(5), 637-654.	Refereed article.

#	Year	Title and Authors	Publisher	Category
233	2008	Rice, R. E. & Katz, J. E. Assessing new cell phone text and video services.	<i>Telecommunications Policy</i> , 32(7), 455-467. http://dx.doi.org/10.1016/j.telpol.2008.05.005	Refereed article.
234	2008	Stephens, K., Sørnes, J. O., Rice, R. E., & Browning, L. Discrete, sequential, and follow-up use of information and communication technology by advanced ICT users.	<i>Management Communication Quarterly</i> , 22(2), 197-231.	Refereed article.
235	2008	Rice, R. E. (Ed.) <i>Media ownership: Research and regulation</i> .	Cresskill, NJ: Hampton Press.	Book, edited.
236	2008	Rice, R. E. Central concepts in media ownership research and regulation.	In R. E. Rice (Ed.), <i>Media ownership: Research and regulation</i> (pp. 3-28). Cresskill, NJ: Hampton Press.	Book chapter.
237	2008	Rice, R. E. Preface.	In T. Adams (Ed.), <i>Electronic tribes</i> (pp. vii - xii). Austin: University of Texas Press.	Book chapter.
238	2008	Brundidge, J. & Rice, R. E. Political engagement online: Do the information rich get richer and the like-minded become more similar?	In A. Chadwick & P. N. Howard (Eds.), <i>The handbook of Internet politics</i> (pp. 144-156). London and New York: Routledge.	Handbook chapter.
239	2009	Katz, J. E. & Rice, R. E. Public views of mobile medical devices and services: A US national survey of consumer sentiments towards RFID healthcare technology.	<i>International Journal of Medical Informatics</i> , 78, 104-114.	Refereed article.
240	2009	Heinz, M. & Rice, R. E. An integrated model of knowledge sharing in contemporary communication environments.	In C. Beck (Ed.), <i>Communication yearbook</i> , vol. 33 (pp. 172-195). London: Routledge.	Refereed book chapter.
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#	Year	Title and Authors	Publisher	Category
241	2009	Rice, R. E. Sociological and technological interdependencies of new media.	<i>Journal of Computer-Mediated Communication</i> , 14(3), 714-719.	Essay.
242	2009	Katz, J. E. & Rice, R. E. Falling into the Net: Main Street America playing games and making friends online.	<i>Communications of the ACM</i> , 52(9), 1-2.	Refereed article.

#	Year	Title and Authors	Publisher	Category
243	2009	Rice, R. E. & Atkin, C. K. Public communication campaigns: Theoretical principles and practical applications.	In J. Bryant & M. B. Oliver (Eds.), <i>Media effects: Advances in theory and research</i> (3 rd ed., pp. 436-468). Hillsdale, NJ: Lawrence Erlbaum.	Book chapter.
244	2009	Rice, R. E. Diffusion of innovations: Theoretical extensions.	In R. Nabi & M. B. Oliver (Eds.), <i>Handbook of media effects</i> (pp. 489-503). Thousand Oaks, CA: Sage.	Handbook chapter.
245	2010	Rice, R. E. The International Communication Association.	In M. J. Bates & M. N. Maack (Eds.), <i>Encyclopedia of library and information sciences</i> (3 rd ed., 1(1), 2865-2872). London, UK: Taylor & Francis Books.	Encyclopedia entry.
246	2010	Rice, R. E. & Hagen, I. Young adults' perpetual contact, social connection, and social control through the internet and mobile phones.	In C. Salmon (Ed.), <i>Communication yearbook, 34</i> (pp. 2-39). London: Routledge.	Refereed book chapter.
247	2010	Rice, R. E. Are we known by the articles we comment on? Commentary on Walther, J. B., Van Der Heide, B., Kim, S-Y., Westerman, D., & Tong, S. T. (2008). The role of friends' appearance and behavior on evaluations of individuals on facebook: Are we known by the company we keep? <i>Human Communication Research, 34</i> , 28-49.	International Communication Association. Washington, D.C.	Commentary.
248	2010	Rice, R. E. & Cooper, S. <i>Organizations and unusual routines: A systems analysis of dysfunctional feedback processes.</i>	Cambridge University Press.	Book.
249	2011	Rice, R. E. & Atkin, C. K. Communication campaigns.	In P. Moy (Ed.), <i>Oxford bibliographies online: Communication</i> . New York: Oxford University Press. http://www.oxfordbibliographies.com/view/document/obo-9780199756841/obo-9780199756841-0055.xml?rskey=Zg4Voe&result=2&q=	Refereed annotated bibliography.

#	Year	Title and Authors	Publisher	Category
250	2011	Rice, R. E. Diffusion of innovations.	In P. Moy (Ed.), <i>Oxford bibliographies online: Communication</i> . New York: Oxford University Press. http://www.oxfordbibliographies.com/view/document/obo-9780199756841/obo-9780199756841-0045.xml?rskey=oj8eXD&result=2&q=	Refereed annotated bibliography.
251	2011	Sundar, S. S., Rice, R. E., Kim, H-So, & Sciamanna, C. N. Online health information.	In T. Thompson, R. Parrott, & J. Nussbaum (Eds.), <i>Handbook of health communication</i> (2 nd ed., 181-202). London, UK: Routledge.	Handbook chapter.
252	2011	Rice, R. E., Robinson, J. A., & Caron, B. Sampling the Sea: Using social media for an online ocean sustainability curriculum.	In B. White, I. King, & P. Tsang (Eds.), <i>Social media tools and platforms in learning environments: Present and future</i> (pp. 373-385). NY: Springer Publishing.	Book chapter.
253	2012	Bondad-Brown, B. A., Rice, R. E. & Pearce, K. E. Influences on TV viewing and online user-shared video use: Demographics, generations, contextual age, media use, motivations, and audience activity.	<i>Journal of Broadcasting and Electronic Media</i> , 56(4), 471-493.	Refereed article.
254	2012	Rice, R. E., Wu, Z., Li, L., Detels, R., & Rotheram-Borus, M. J. Reducing STD/HIV stigmatizing attitudes through community popular opinion leaders in Chinese markets.	<i>Human Communication Research</i> , 38, 379-405.	Refereed article.
255	2012	O'Donnell, C. & Rice, R. E. A communication approach to campus bottled water campaigns.	<i>Social Marketing Quarterly</i> , 18(4), 255-273.	Refereed article.
256	2012	Rice, R. E. & Atkin, C. K. <i>Public communication campaigns</i> (4 th ed.).	Thousand Oaks, CA: Sage.	Book.
257	2012	Atkin, C. K. & Rice, R. E. Theory and principles of public communication campaigns.	In R. E. Rice & C. K. Atkin (Eds.), <i>Public communication campaigns</i> (4 th ed., Chapter 1, pp. 3-19). Thousand Oaks, CA: Sage.	Book chapter.
258	2012	Bracht, N. & Rice, R. E. Community partnership strategies in health campaigns.	In R. E. Rice & C. K. Atkin (Eds.), <i>Public communication campaigns</i> (4 th ed., Chapter 20, pp. 289-304). Thousand Oaks, CA: Sage.	Book chapter.

#	Year	Title and Authors	Publisher	Category
259	2012	Rice, R. E. & Robinson, J. A. Transdisciplinary approaches for twenty-first century ocean sustainability communication.	In R. E. Rice & C. K. Atkin (Eds.), <i>Public communication campaigns</i> (4 th ed., Chapter 16, pp. 231-244). Thousand Oaks, CA: Sage.	Book chapter.
260	2012	Rice, R. E. & Foote, D. A systems-based evaluation planning model for health communication campaigns in developing countries.	In R. E. Rice & C. K. Atkin (Eds.), <i>Public communication campaigns</i> (4 th ed., Chapter 5, pp. 69-81). Thousand Oaks, CA: Sage.	Book chapter.
261	2012	Rice, R. E., Meisner, M., Depoe, S., Opel, A., Roser-Renouf, C., & Shome, D. Environmental communication and media: Centers, programs and resources.	In S. Jones (Ed.), <i>Communication @ the center</i> (Chapter 11, pp. 137-155). NY: Hampton Press.	Book chapter.
262	2013	Rice, R. E. & Fuller, R. P. Theoretical perspectives in the study of communication and the Internet.	In W. Dutton (Ed.), <i>Oxford handbook of Internet studies</i> (pp. 353-377). Oxford, UK: Oxford University Press.	Refereed Handbook chapter.
		262A. Appendices. A. Methodology. B. Journals Providing Articles (2000-2009). C. Articles Coded. D. Global themes, themes, and primary theories in 315 communication-related social science articles, 2000-2009. E. Secondary Theories/Concepts in Communication-Related Internet Theory Social Science Articles, 2000-2009.	http://www.comm.ucsb.edu/faculty/rrice/RiceFullerOxfordHandbookInternetTheory2012Appendix.pdf	
263	2013	Walton, S. C. & Rice, R. E. Mediated disclosure on twitter: The roles of gender and identity in boundary impermeability, valence, disclosure, and stage.	<i>Computers in Human Behavior</i> , 29(4), 1466-1474.	Refereed article.
264	2013	Rice, R. E. Preface.	In F. L. F. Lee, L. Leung, J. L. Qin, & D. S. Chu (Eds.), <i>Frontiers in new media research</i> (pp. 1-6). NY: Taylor & Francis/Routledge.	Preface.

#	Year	Title and Authors	Publisher	Category
265	2013	Atkin, C. K. & Rice, R. E. Advances in public communication campaigns.	In E. Scharrer (Ed.), <i>The international encyclopedia of media studies: Vol. 5: Media effects/Media psychology</i> (pp. 526-551). London, UK: Wiley- Blackwell.	Book chapter.
266	2013	Mikal, J. P., Rice, R. E., Abeyta, A., & DeVilbiss, J. Transition, stress and computer-mediated social support.	Special Issue on Social Media, <i>Computers in Human Behavior</i> , 29(5), A40-A53.	Refereed article.
267	2013	Pearce, K. E. & Rice, R. E. Digital divides from access to activities: Comparing mobile and PC Internet users.	<i>Journal of Communication</i> , 63(4), 721- 744.	Refereed article.

PART II. TEACHING

Statement of Departmental Teaching Load; and Explanation of any Course Relief

- The normal course teaching load when I came to the Department of Communication in 2004 for ladder faculty was 5 per year.
- I initially received one course relief each year contractually as part of my Rupe Professorship, so my normal load was 4 courses per year.
- The course teaching load for the Department of Communication ladder faculty was changed to 4 per year beginning academic year 2005-2006. It was agreed that I would not have a corresponding course reduction from the 4 to 3.
- As part of my Rupe Professorship, I contractually receive one course relief every other year to organize the bi-annual Rupe Conference. These Rupe Conferences have occurred in 2005, 2007, 2009, 2011, and 2013.
- After I became Co-Director of the Carsey-Wolf Center in 2005, it was agreed that I would receive one course relief every other year for this (major) commitment. This relief alternates with the Rupe Conference relief.
- So my usual teaching load as of 2006 is 3 courses per year.
- I received one funded course relief S10 for the MacArthur Foundation Digital Media & Learning project, *DigitalOcean: Sampling the Sea*.
- I was on sabbatical F11.
- I received one course relief W13 as a recognition of extensive work for the Department during summer 2011 (development of new Departmental website) and summer 2012 (complete updating and reorganization of Research lab, graduate computing lab, and Departmental signage).

Catalog Courses

(see files for complete evaluation details and comments)

Qtr	Course no., Title	Class Type	Units	Hrs /wk	Enroll-ment	Eval. Avail.
F09	116: Internet & Society	Lec	4	4	83	Y
F09	199RA Ind. Research Assistant		4		1	
F09	501: Apprentice Teaching		3		1	
F09	503: Research practicum		3		1	
F09	597: Prep for Qual Exam		4		1	
F09	599: Dissertation Prep		12		1	
W10	199RA Ind. Research Assistant		4		7	
W10	502: Practicum Teaching Associate		3		1	
W10	503: Research Practicum		3		1	
W10	594: Media Industries & Ownership	Sem	4	4	12	Y
W10	596: Directed Research		2, 4		2	
W10	597: Prep for Qual Exam		8		1	
W10	598: Master's Thesis Res Prep		4		1	
W10	599: Dissertation Prep		10		1	
S10	199RA Ind. Research Assistant		4		13	

Qtr	Course no., Title	Class Type	Units	Hrs /wk	Enroll-ment	Eval. Avail.
S10	596: Directed Research		4		1	
S10	599: Dissertation Preparation		12		2	
F10	199RA Ind. Research Assistant		4		5	
F10	200: Communication Theory Construction	Sem	4	4	5	Y
F10	598: Master's Thesis Res Prep		8		1	
F10	599: Dissertation Prep		12, 12, 11		3	
W11	163: Diffusion of Innovations	Lec	4	4	79	Y
W11	199RA Ind. Research Assistant		4		7	
W11	596: Directed Research		2		1	
W11	598: Master's Thesis Res Prep		8		1	
W11	599: Dissertation Prep		12		3	
S11	122: Micro/Macro Organizational Communication	Lec	4	4	71	Y
S11	199: Independent Studies		1. 2		2	
S11	199RA Ind. Research Assistant		4		3	
S11	598: Master's Thesis Res Prep		12		1	
S11	599: Dissertation Prep		12		3	
F11	199RA Ind. Research Assistant		4		1	
F11	598: Master's Thesis Res Prep		12		1	
F11	599: Dissertation Prep		12		1	
W12	163: Diffusion of Innovations	Lec	4	4	76	Y
W12	199RA Ind. Research Assistant		4		4	
W12	599: Dissertation Prep		12		1	
S12	199RA Ind. Research Assistant		4		2	
S12	200: Communication Theory Constuction	Sem	4	4	7	Y
S12	599: Dissertation Prep		12		1	
F12	163: Diffusion of Innovations	Lec	4		75	Y
F12	599: Dissertation Prep		11		1	
W13	599: Dissertation Prep		11		1	
S13	200: Communication Theory Construction	Sem	4	4	5	Y

Undergraduate Projects Directed

Student	Project	Chair/Member	Yr Deg Compl.
Kyrsten Buerner	Senior Honors Thesis, F09, W10, S10 <i>You never drink alone: Communication and contextual influences on college students' drinking attitudes and behaviors</i>	Chair	2010
Nicole Auerbach	Honors Contract, F12 Comm 163 Diffusion of Innovations, <i>Innovative beanie babies marketing strategy</i>	Advisor	2013

Graduate Degree Committees: MA Committees

Student	Yr Deg. Compl.	Chair/ Member	Optional Info (e.g., Current Employment)
B. Li (Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore)	2010	Member	
M. Wijaya (Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore)	2010	Member	
Alex Markov	2011	Member	
Cecilia O'Donnell (San Jose State University)	2011	Member	
S. Courtney Walton	--	Chair	
Kristen Hocevar	2013	Member	
Krista Martin	2013	Member	

Graduate Degree Committees: PhD Committees

Student	Yr Deg. Compl.	Chair/ Member	Optional Info (e.g., Current Employment)
Christine Marton, School of Information (University of Toronto)	2010	Member	
Kerk Kee (Department of Communication Studies, University of Texas)	2010	Member	
Jocelyn DeAngelis Williams (School of Communication, Information and Library Studies, Rutgers University)	2010	Member	
Julie Ann Robinson (BREN School)	2011	Co-chair	
Katy Pearce	2011	Chair	
Beverly Bondand-Brown	2011	Co-chair	
Kimberly Stoltzfus	2012	Member	
Sebastian K. Boell (School of Information Systems, Technology and Management, University of New South Wales, Australia)	2012	Member	
Kai Wu (School of Information Systems, Technology and Management, University of New South Wales, Australia)	2012	Member	
Shahla Ghobadi (School of Information Systems, Technology and Management, University of New South Wales, Australia)	2012	Member	
Cynthia Bates	2013	Chair	
Courtney Davis	2013	Member	
Rebekah Pure	2013	Member	
Lisa Leombruni		Member	
Ryan Fuller		Member	
Emily Dahlen		Member	

Other Teaching Contributions (course improvements, new courses, honors seminars, etc.)

Year	Course
Aug	As Nanyang University Professor (highest university honor) at Nanyang Technological

09 [not in prior review]	University, Wee Kim Wee School of Communication and Information, Singapore: Guest lecturer, developed and presented 6 classes for Introduction to Communication Studies course (200 undergraduates). Presented at introductory seminar (3 hours) for 1 st year graduate students, providing documents for the grad student resource web page, and read the 12 submitted abstracts and commented on them in class. Presenter, Environmental communication campaigns, at Marketing course (undergraduate). Participated in meeting developing a new research cluster on Health Communication and New Media. Participated in planning meeting for half-day workshop on proposal writing, then presented at the workshop. Commented on and provided references for many faculty and student papers.
F09	2.5 hour videoconference with funded semester seminar on online health information, Fundacao Oswaldo Cruz, Manguinhos, Brazil: Rice, R. E. Influences on and outcomes from physicians' communication with patients online, and about Internet health information.
F10	Guest lecture: Organizational Communication (Seibold) UCSB
F10	Guest lecture: Social Marketing (W. Afifi) UCSB
F10	Guest lecture: Alcohol Communication Campaigns (Bates) UCSB
W11	Developed new graduate seminar Comm 594: Media Ownership and Industries; coordinated class projects with Carsey-Wolf Center Media Industries Project
W11	Guest lecture: Media Effects (Metzger) UCSB
W11	Guest lecture: Organizational Identity and Assimilation (Myers) UCSB
S12	Developed new (for me) Comm 122: Micro/Macro Organizational Communication; highly integrated GauchoSpace course; online org comm surveys for survey-feedback discussion in class; internet and video components

PART III. PROFESSIONAL ACTIVITIES

A. Conference Papers/Presentations

Month/Yr	Title	Meeting/Place
Oct/2009	Rice, R. E. Applying communication campaign research to senior citizen fraud prevention.	Stanford Center on Longevity and AARP fraud conference. One of 25 invited participants. Stanford University, Palto Alto, CA
March/2010	Rice, R. E. Media ownership research at UC Santa Barbara.	On panel, Media Concentration and the Role of Academia, at Media Concentration around the World Conference, Columbia University
June/2010	Sundar, S. S., Rice, R. E., Kim, H-S., & Sciamanna, C. Trends in online health information: New conceptualizations for a new medium.	International Communication Association
June/2010	Rice, R. E. Mentor (reviewer and group mentor)	Communication and Technology Division Doctoral Consortium,

Month/Yr	Title	Meeting/Place
		International Communication Association, Singapore
July/2010	Hagen, I. & Rice, R. E. New media as opportunities and obligations.	IAMCR2010 Braga, Portugal
May/2011	Rice, R. E. Presenter in theme session: Environmental communication and media: Centers, programs and resources.	International Communication Association conference, Boston
May/2011	Bondad-Brown, B., Rice, R. E. & Pearce, K. A uses and gratifications and social media approach to understanding online video use and content recommendations.	International Communication Association conference, Boston
May/2011	Rice, R. E. Mentor (paper reviewer, group mentor)	Doctoral Consortium of the Communication and Technology, International Communication Association conference, Boston
October/2011	Rice, R. E. & Fuller, R. P. Theoretical perspectives in the study of communication and the Internet, 2000-2009.	Association of Internet Researchers, Seattle
March/2012	Rice, R. E., Fuller, R. P. & Leonardi, P. Semantic network analysis as a framework for literature reviews: Internet and organizational ICT research 2000-2009.	International Network of Social Network Analysts, Redondo Beach, CA
May/2012	Rice, R. E., Wu, Z., Li, L., Detels, R., & Rotheram-Borus, M. J. Reducing STD/HIV stigmatizing attitudes through community popular opinion leaders in Chinese markets.	International Communication Association Conference, Phoenix, AZ
May/2012	Rice, R. E. Mentor (paper reviewer, group mentor)	Doctoral Consortium of the Communication and Technology Division, International Communication Association Conference, Phoenix, AZ
May/2012	Rice, R. E. Keeping up with Internet research. Presented in ICA Fellows' Panel	International Communication Association Conference, Phoenix, AZ
May/2012	Pearce, K. E., Rice, R. E., Slaker, J. S., & Ahmad, N. Demographics, means of access, and Internet activities: How do mobile-only Internet users differ from PC-only Internet users?	International Communication Association Conference, Phoenix, AZ
May/2012	Pearce, K. E. & Rice, R. E. Social	International Communication

Month/Yr	Title	Meeting/Place
	exclusion through Internet awareness, adoption and use; The cases of Kazakhsan, Kyrgyzstan, and Tajikistan.	Association Conference, Phoenix, AZ
October/2012	Robinson, J. A., Rice, R. E., Youngman, E., & Matsumoto, G. Fishing for answers with Sampling the Sea: Can social media foster ocean literacy?	NAAEE 41st Annual Conference, North American Association of Environmental Education, Oakland, CA
December/2012	Rebich Hespanha, S., Rice, R. E., Montello, D. R., Retzloff, S., Tien, S., & Hespanha, J. P. Images of climate change in the news: Visual framing of a global environmental issue.	American Geophysical Union Fall Meeting, San Francisco, CA (please see poster provided in review materials)
May/2013	Hespanha, S. R., Rice, R. E., Montello, D. R., Retzloff, S., Tien, S., & Hespanha, J. P. Political framing of climate change in U.S. news imagery.	Environmental Politics Conference, University of California, Santa Barbara, CA
June/2013	Rice, R. E. On panel "In Memoriam: The Legacy of Charles K. Atkin"	International Communication Association Conference, London
June/2013	Fuller, Ryan P. & Rice, R. E. Lights, camera, conflict! Newspaper framing of the 2008 Screen Actors Guild negotiations.	International Communication Association Conference, London
June/2013	Pearce, K. E., & Rice, R. E. Digital divides of internet awareness, adoption, and use due to low economic wellbeing and foreign language skill in the Caucasus.	International Communication Association Conference, London
June/2013	Pearce, K. E., & Rice, R. E. Looking back to look forward: Sociodemographic influences on mobile adoption 2004-2012 - early adopters to laggards.	Mobile Communication Pre-Conference, International Communication Association Conference, London
June/2013	Rice, R. E. Mentor (paper reviewer, group mentor)	Doctoral Consortium of the Communication and Technology Division, International Communication Association Conference, London
June/2013	Hespanha, S. R., Rice, R. E., Montello, D. R., Retzloff, S., Tien, S., & Hespanha, J. P. Basic human values and visual representation of science in news about climate change.	American Geophysical Union Chapman Conference on <i>Communicating with Climate Science: A Historic Look Into The Future</i> , Granby, Colorado

Conference Panel Respondent

Month/Yr	Title	Meeting/Place
June/2010	Rice, R. E. Respondent to panel on online ad community websites.	International Communication Association, Singapore
June/2010	Rice, R. E. Respondent to panel on health communication campaigns.	International Communication Association, Singapore

Conference Panel Chair

Month/Yr	Title	Meeting/Place
May/2011	Rice, R. E. Organizer, Chair, in theme session: Environmental communication and media: Centers, programs and resources.	International Communication Association conference, Boston
May/2011	Rice, R. E. Chair, Scientific uncertainty in the news: The role of journalism in public understanding of fragile and conflicting scientific evidence.	International Communication Association conference, Boston

B. Invited Lectures

Presentations

Month/Yr	Title	Meeting/Place
April/2010	Rice, R. E. Networks within and across Media: FtF, Email, Messenger, Mobile Phone, and SMS.	Department of Communication Studies, Cornell University (via videoconference)
August/2010	Presenter, Roundtable Seminar with Dr. Georgette Wang and Dr. Vincent Mosco on insights from 15 years of Internet research.	Nanyang Technological University, Wee Kim Wee School of Communication and Information, Singapore, Wee Kim Wee School of Communication and Information, Singapore
May/2010	Rice, R. E. The communication of environmental science and the science of environmental communication.	Community Colloquia Series, BREN School of Environmental Science & Management, UCSB
July/2010	Rice, R. E. Social media: Innovation and research opportunity.	School of Information Systems, University of New South Wales, Sydney, Australia
July/2010	Rice, R. E. A conceptual model of online knowledge sharing.	School of Information Systems, University of New South Wales, Sydney, Australia
April/2011	Rice, R. E. Evolution of a model of unusual routines in organizations.	Department of Industrial Engineering and Management Sciences, Northwestern University
January/2013	Rice, R. E. & Pearce, K. E. Digital divides of internet awareness, adoption, and use in the Caucasus.	Center for Information Technology & Society, UCSB, Santa Barbara
February/2013	Rice, R. E. & Robinson, J. A. Ocean sustainability campaign strategies.	National Center for Ecological Analysis and Synthesis, Santa

Month/Yr	Title	Meeting/Place
		Barbara
Keynote Presentations		
Month/Yr	Title	Meeting/Place
Sep/2009	Rice, R. E. Overview of social media, for social marketing through social media and social networks.	Keynote presentation, at The MIT Enterprise Forum of the Central Coast, Santa Barbara. http://www.vimeo.com/6955639
May/2010	Rice, R. E. Unusual routines and organizational information systems.	Keynote presentation, at the Annual Communication Day Research Presentation, School of Communications, Ohio State University
June/2010	Rice, R. E., Fuller, R., & Crowley, M. Theoretical approaches to studying the Internet in communication-related social science articles, 2000-2009.	Keynote presentation, at the conference, <i>The Internet Turning 40: Never-Ending Novelty of New Media Research?</i> , celebrating the 45th anniversary of School of Journalism and Communication, The Chinese University of Hong Kong.
Oct/2010	Rice, R. E. Organizations and unusual routines.	Keynote presentation, at the 30 th Anniversary of Department of Communication, University of Montreal

C. Grants and Contracts

Years	Source	Title	Amt. -- Funded	PI
2009 - 2010	Carsey-Wolf Center Advisory Board	<i>Media Industries Project</i>	\$175,000	Penley, C., & Rice, R. E.
2009 - 2010	MacArthur Foundation Digital Media and Learning Award Category: Innovation in Participatory Learning	<i>DigitalOcean – Sampling the Sea</i>	\$211,000 (ranked #1 out of over 700 submissions)	Penley, C., Rice, R. E., Gaines, S., & Melack, J.
2010 - 2011	ISBER Social Science Research Grants Program	<i>Evaluating Sampling the Sea, an Online Seafood Sustainability Social Media Learning Environment</i>	\$6500	Rice, R. E.
2011 - 2012	Singapore Ministry of Health. NMRC/HSRG0003/2010	<i>Can digital technology be in the frontline battle for obesity: A multi-platform assessment of the role</i>	S\$648,800	Lwin, M. O. & Chua, T. Co- PIs; Gentatsu, L. T. X, Rahman, K. B.

<p><i>of digital technology in the communication of health information and health education of young Singaporeans.</i></p>	<p>A., Rice, R. E., & Williams, J. co-investigators (only NTU faculty can be PIs).</p>
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Monograph/Technical Reports

<p>2010</p>	<p>Rice, R. E. & Robinson, J. A. <i>DigitalOcean: Sampling the Sea evaluation report.</i></p>	<p>University of California, Santa Barbara Carsey-Wolf Center: Report to MacArthur Foundation for the \$211,000 2009-2010 Sampling the Sea project. 119 pages.</p>
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D. Awards and Honors

<p>2008 – 2010 (August)</p>	<p>Nanyang University-wide Professor, Wee Kim Wee School of Communication & Information, Nanyang Technological University, Singapore (Highest university honor)</p>	<p></p>
<p>2010 - 2012</p>	<p>“Fastest Reviewer” (each year) for <i>Management Communication Quarterly</i> journal</p>	<p></p>
<p>2010</p>	<p>Honorary (honoris causa) Doctorate, University of Montreal, October</p>	<p></p>
<p>2011</p>	<p>Fellow, International Communication Association</p>	<p></p>
<p>2011</p>	<p>Honorary Faculty Marshall, Social Sciences I Undergraduate Graduation Ceremony</p>	<p></p>

E. Reviewing and Refereeing Activity

1. Editorial Boards (69 reviews in review period)

Asian Journal of Communication
Communication Theory
Communication Yearbook 34-36
Handbook of new media: Social shaping and consequences of ICTs
International Journal of E-Politics (Advisory Board)
Human Communication Research
Journal of Communication
Journal of Computer-Mediated Communication
The Journal of Health Communication: International Perspectives
Journal of Management Information Systems
Management Communication Quarterly
The Mobile Communication Research Series (R. Ling & S. Campbell, Eds.), New Brunswick, NJ: Transaction Publishers.

2. Ad Hoc Journal Reviewing (44 reviews in review period)

Academy of Management Review
Australian Religious Studies Review
BMJ Tobacco Control
Communication Studies
Health Communication
Information Systems Research
International Journal of Environmental Science
Journal of Applied Communication Research
Journal of Association of Information Technology & Research
Journal of Business Communication
Management Information Systems Quarterly
National Cancer Institute Journal
New Media & Society
Organization Science
Oxford Bibliographies Online
Social Networks
Social Science and Medicine
Sociological Forum
The Information Society

3. Commercial Publishers (book manuscript/proposal review; 6 during review period)

Bloomsbury
Cambridge University Press
Sage Publications
Strata Publishing
Taylor & Francie
Wiley-Blackwell/ICA International Encyclopedias of Communication

4. University Promotion Case Reviews (37 during review period; multiple reviews from several of these universities)

Arizona State University
Chinese University of Hong Kong
City University of Hong Kong
Cleveland State University
Cornell University
Fordham University School of Business
Iowa State University
Johns Hopkins University
Michigan State University
Microsoft Research
MIT Comparative Media Studies
Northeastern University
Northwestern University
Pennsylvania State University
Texas A&M University
U. Pennsylvania
UCSB TMP
University of Alabama
University of Haifa
University of Indiana School of Journalism
University of Kansas
University of Maryland University College
University of Michigan
University of New South Wales
University of Pennsylvania
University of South Carolina
University of Texas at Austin
Utica College
Wee Kim Wee School of Communication & Information, Nanyang Technological University,
Singapore

5. Grant Reviews (22 reviews in review period; multiple grants from several of these agencies)

Alexander von Humboldt Foundation, Germany
ARO
Canadian Social Science & Humanities Research Council
City University of Hong Kong Research Committee
Helsingin Sanomat Foundation, Finland
Israel Research Foundation
Ministry of Education Academic Research Fund, Singapore
National Institute on Drug Abuse
National Science Foundation Doctoral Dissertation Research
Open Research Area, EU
Portuguese FCT (their NSF)
Research Grants Council, Hong Kong
Swiss Research Foundation

6. Professional Conferences Manuscript Reviews

2010 - Reviewer, International Communication Association, Communication and Technology
2013 Ph.D. colloquium submissions (each year)

2011 Reviewer, Association of Internet Researchers, Ph.D. Colloquium submissions

Award Recommender (14 during review period)

ASIS&T Award for Research in Information Science
Davidson College (Honorary Doctorate)
EURIAS Fellowship
Fiona Goodchild Award for Excellence, UCSB
International Communication Association Communication Research as an Open Field Award
International Communication Association Fellows Committee
International Communication Association Outstanding Book Awards
Marshall University
National Communication Association Anniversary Book Award Committee
NCA Phillips Award for Applied Scholarship
Rutgers University Alumni Award for Distinguished Accomplishments and Service
Rutgers University Board of Governors Professorship
U. Texas-Austin
U. Wisconsin Research Foundation

F. Special Appointments (e.g., Editorships, Officer of Prof. Organization)

Years	Position	Type of Service
1990 - 2010	Series Editor, Hampton Press	Acquiring, editing, reviewing book manuscripts for Series: <i>New media: Policy and social research issues.</i>

G. Other Professional Contributions (e.g., Consulting or other application of your professional expertise)

Years	Position	Type of Service
2009-2013	School of Journalism and Communication, Chinese University of Hong Kong (School) UCSB (ISBER Center for Health Games Research) UCSB (TMP) Wee Kim Wee School of Communication and Information, Nanyang Technological University (New Media Center)	School/Program or Center Proposal reviewer
2009 - 2013	Journal or conference pre-submission informal review	25 during review period
2009 - 2013	Student recommendations (primarily graduate students for job positions)	101 during review period

2010	Nanyang University Professor (highest university honor) at Nanyang Technological University (2010, August).	Meeting with and reviewing work of undergraduate and graduate students, and junior faculty; develop the introductory graduate seminar, make public and class presentations, provide advice about the 2010 International Communication Association conference.
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PART IV. SERVICE

University Service (Including administrative posts held)

Years	Position	Type of Service Department
2005 -	Arthur N. Rupe Endowed Professor in The Social Effects of Mass Communication	Primary categories of activities include supporting student, departmental and Carsey-Wolf Center activities; producing annual Rupe reports; representing the University at various on-campus and off-campus events; and organizing the major bi-annual Rupe Conference: 2011 was “Net Worth: Media Distribution in the Digital Age” -- http://www.carseywolf.ucsb.edu/mip/events/net-worth-media-distribution-digital-era 2013 was “Risk and Uncertainty and the Communication of Sea Level Rise”, in conjunction with the year-long Critical Issues in America series on Figuring Sea Level Rise -- http://www.carseywolf.ucsb.edu/emi/events/apr12
2009 -	Chair, Web/ Technology/ Space committee	Managed graduate student tech staff, problem resolution, software licensing, equipment and software purchase, etc. Major projects included: Summer 2010: Upgrade/replace computers and software in research lab graduate computing lab Summer 2011: Manage complete redesign and implementation of new Departmental website (http://www.comm.ucsb.edu/) Summer 2012: Reorganize and update Research lab and technology office, journals library, and graduate computing lab; remove and recycle hardware and software; design and install departmental signage
2009	Case Manager	One senior faculty merit review case
2009 -	Library Liaison	Keep up to date with relevant Library offerings and service, attend Library workshops, identify resource needs, report to faculty
Faculty Senate		
2009 -	University Faculty Senate Committee on Elections, Rules and Jurisdiction	Discuss and review proposed changes to Senate materials

Years	Position	Type of Service
2010	AdHoc Appointment Case	Committee Member
University		
2005 -	Co-Director, Carsey-Wolf Center (www.carseywolf.ucsb.edu)	Primary categories of activities include hiring and managing staff, developing the Environmental Media Initiative, developing the Media Ownership Program, reviewing/interviewing/placement in the UCSB Media Internship Program, organizing many public events each year, fundraising, and grant proposal development. <i>Please see detailed list of Carsey-Wolf Center activities during this period.</i>
2009 -	Faculty Advisory Board, Center for Technology, Information and Society	Attend CITS advisory meetings and events, provide comments on proposed actions or programs
2009 - 2013	Advisory Faculty, Technology Management Program	Provide comments on program planning documents and proposals, attend events, interview faculty candidates
2010	Member of MacArthur Endowed Chair Committee	Read, evaluate, and rank candidate's materials for the Endowed Chair
2010	UCSB Evaluation Committee	Reviewer for high admin position
2010	Faculty/TA Panel member, Summer Orientation Program	Provide insights, experiences, and advice to parents during orientation
2011	Affiliate Faculty, BREN School of Environmental Science & Management	Provide informal and formal advising to Bren graduate students
2012	Proposal evaluator	Assess and rank proposals to Social Sciences Graduate Research Program
2013	Project evaluator	Prepared and presented (with Cynthia Bates) report on 2011 UCSB survey of campus drinking to the Alcohol and Drug Program.

Years	Position	Type of Service
2013	UCSB Evaluation Committee	Review for high admin position

Public Service (including service to K-12 Education)

Years	Position	Type of Service
Feb/2010	Presenter, New media and journalism	One of three discussants for “Real Talk: What the New Media Revolution Means to Our Community,” a one-hour program, the ninth in a series produced and broadcast by Santa Barbara Channels, February 24. http://www.noozhawk.com/local_news/article/030210_macfadyen_real_talk
2011	Survey developer and analyst	Pro bono service to Santa Barbara Botanic Garden; helped develop, implement, analyze, and write-up survey to over 500 members, staff, volunteers, and community
2011	Participant	UCSB Town Hall on Alcohol and Drugs
2013	Guest presenter	Presented “Media ownership” to 4 political science/government classes at San Marcos High School, January 29